

Curriculum Vitae



- **Name: Dr. Darshana Bhagowati**
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- **Mobile Number: 8420707010**

CAREER OBJECTIVE:

“To seek a holistic and enriching assignment in the field of management, with an organization that is dedicated to stay in the forefront of excellence.”

ACADEMIC QUALIFICATION:

Examination	Institution	Board/University	Marks (%)	Year Of Passing
PhD	Department of Business Administration, Burdwan university	Burdwan university		2022
MBA(Marketing & Finance)	Centre for Management Studies	Dibrugarh University	69.23%	2009

BA	Lady Shri Ram College	Delhi University	66%	2005
H.S.S.L.C	Shrimanta Shankar Academy, Assam	AHSEC	75.6%	2002
H.S.L.C	Saint Joseph's school, Assam	SEBA	81.3%	2000

STRENGTHS:

- Good communication skills, Responsible, achievement oriented, sociable and confident in nature.

WORK EXPERIENCE:

- Working as Assistant Professor (Marketing) and Assistant Dean (Academics) in Royal School of Business, The Assam Royal Global University since 23rd January 2024 till date.
- Worked as Assistant Professor (Marketing) in Globsyn Business School Kolkata since 26th October 2022 till 08.01.2024.
- Worked as Lecturer (Management) in International Institute of Hotel Management, Kolkata since 02.05.2022 till 22nd October 2022.
- Worked as a Faculty on contractual in Institute of Hotel Management, Kolkata since 1.9.2021 till 30.4.2022.
- Worked as Assistant Professor in International Institute of Business Studies, Kolkata, since 4th May 2015 till 30th October 2020.

- Worked as Assistant Professor since August 16th 2012 till August 2013 in the Dept. of BBA, Kaliabor College, Nagaon.
- Worked as Assistant Professor since November 1st 2010 till July 31st 2012 in Centre for Management Studies, Dibrugarh University. During this tenure I was assigned various administrative responsibilities as well.
- Worked as Assistant Professor for a period since 2nd August 2010 till 25th October 2010 in Institute of Strategic Business Management (ISBM), Guwahati.

LANGUAGES KNOWN:

English, Hindi, Assamese

PERSONAL DETAILS:

- Name: Dr. Darshana Bhagowati
- Father's Name: Late Prabin Bhagowati
- Mother's Name: Late Ranu Bhagowati
- Date of Birth: 09.05.1983
- Nationality: Indian
- Gender: Female
- Blood group: O+
- Marital Status: Married
- Present Address: Royal Aawas Guwahati, Flat B 704, near The Assam Royal Global University, Guwahati 781035

- Permanent Address: W.O. Montee Sarma, Padmanabh path , Mazgaon, P.o Nikamul, Dist: Sonitpur , Tezpur 784001

ACADEMIC ACHIEVEMENTS:

- OIL merit scholarship in the year 2000.
- Award for best student in Philosophy for the period 2002-2005 in Lady Shri Ram College, Delhi University
- Secured 3rd position in the MBA examination, 2009 in Dibrugarh University.
- Award for best paper in marketing track in the National Conference organized by J.D. Birla Institute (Department of Management) on 11.03.2022.

PUBLICATIONS:

1. One Publication in International Journal of Marketing Management Research and Development in August 2018 with ISSN: 2249-8044, Vol.8,Issue 3, Impact Factor 7.08.

2. A Research Publication in Juni Khyat in July 2020 with ISSN: 2278-4632, Vol.10, Issue 7 No. 9, Impact Factor 6.625.
3. Another Research Publication in International Journal of Sales and Marketing
4. Case study on 'Making Every Kid a Champion – The Story of My STUPID Little Science' to be published in the AIMS Journal of Management, Vol. 10 No. 2, January 2025
5. A book chapter on "Future Trends in Marketing" in IIP Book series "IIPV3EBSO3_G115 Futuristic Trends in Management under Volume 3, 2023 will be published in Dec 2023.
6. A case on 'Trials and Roadblocks: The Epic Voyage of Women Edupreneur' to be published in Association of Indian Management Schools(AIMS) Journal is in the process of publication in June 2025.

PARTICIPATION IN WORKSHOP, WEBINARS, FDP & MDP:

- 1.Participated in the 7th International Vision Seminar 2023 on 'Innovation and Entrepreneurship in Management Education' conducted on February 24th & 25th, 2023 organized by Globsyn Business School.
2. Attended the MDP on "Good to Great Managers: A road Map for Learning, Leading and Winning" organized by Globsyn Business School on 10th December 2022
3. Participated in the Three Day "Case Writing Workshop" organized from 23rd to 25th June 2023 by the Association of Indian Management Schools(AIMS)

4. Participated in the CMA Member's Forum on "Empowering Sustainable Changes Through Social Entrepreneurship" by Dr. Arijit Banerjee, Director, Ramesis RPL Pvt Ltd. On June 23rd, 2023

5. Participated in the CMA Member's Forum on "Unleashing Wanderlust: Exploring the World & Embracing Cultural Experiences" by Mr. Srinjoy Sen, Founder, BookMyTav.com on 30th June 2023

6. Participated in the webinar titled "The Power of Entrepreneurial Mindset and Collaboration" organized on 30th June by Association of Indian Management Schools (AIMS)

7. Participated in the CMA Member's Forum on "Agile Management: Using Scrum Framework" by Prof. Saikat Mazumder, Asst. Professor, Agile and Innovation Management, GNIT on 7th July, 2023

8. Attended a webinar titled "The Future of Leadership in the Age of AI" organized on 7th July 2023 by Association of Indian Management Schools (AIMS)

9. Attended a webinar titled "Learning By Doing: A Holistic Teaching Pedagogy for Self-Reliant" organised on 14th June 2023 by Association of Indian Management Schools (AIMS)

10. Attended a webinar titled "Emotional Intelligence" organised on 09th June 2023 by Association of Indian Management Schools (AIMS)

11. Attended a webinar titled "Emerging Trends in Marketing (Marketing 5.0) organised on 10th May 2023 by Association of Indian Management Schools (AIMS)

12. Attended a webinar titled "Publish or Perish-Your Choice" organised on 3rd May 2023 by Association of Indian Management Schools (AIMS)

13. Participated in the Three Day “Case Writing Workshop” organized from 1st to 3rd November 2023 by the Association of Indian Management Schools(AIMS)

14. Participated in the Faculty Development Program on ‘Challenges in Teaching - Learning before Management Education in 21st century’ organized on 15th July 2023 by the Association of Indian Management Schools(AIMS) at The Stadel, Kolkata.

15. Participated in the Faculty Development Program on ‘Research Methodology Using Open Source Tools’ organized by Amity Business School, Amity University, Kolkata from 11th March 2024 to 16th March 2024.

16. Participated in the Faculty Development Program on ‘Case Study Development and Teaching through Cases’ organized by IMS Ghaziabad, from 29th January to 2nd February, 2024.

DECLARATION:

I do hereby declare that the above information is true to the best of my knowledge.

Darshana Bhagwati

Dated

24.04.2024

Signature